



Junior
Achievement[®]
of New Jersey

empowering young people to
own their economic success

2017-2018

Bowl-A-Thon Toolkit

The JA 4-1-1

Junior Achievement of New Jersey is a nonprofit organization providing a series of business, economics, employability skills, and work-readiness programs to enhance the education of students in grades K-12 and are **provided to schools at no cost.**

Through a dedicated volunteer network, and partnering with businesses and educators alike, JA offers hands-on in-school programs focusing on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development.



In 2016-2017 alone, more than **68,000** NJ students, many of whom live in underserved communities participated in JA's programs such as JA Our City, JA Our Nation, JA BizTown, JA Finance Park, JA High School Heroes and JA Career Success.



What is a Bowl-A-Thon?

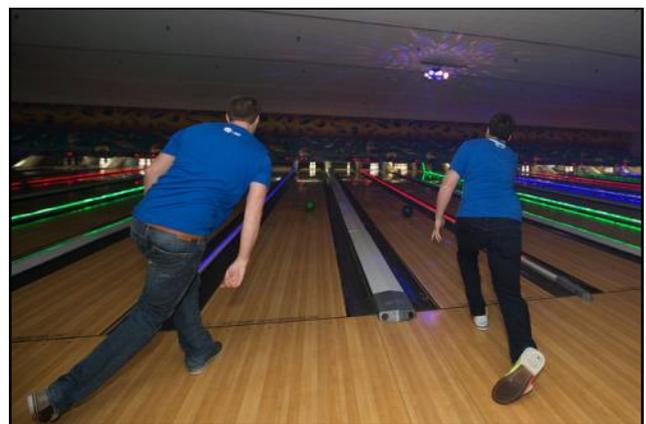


It's an evening of networking, camaraderie and good ole' fashioned fun!

JA's Bowl-A-Thon brings together companies and business professionals to raise awareness and funds for JA.



Participating in a Bowl-A-Thon is a great way for companies and individuals to support students in their community, while also having fun with colleagues, friends, and family.





FAQs



How do I sign up to bowl?

Check with your company coordinator.
Team Captains register their teams online with the link on page 6.

Is there a registration fee?

No.

How many bowlers can I have on my team?

Each team consists of 5 bowlers and 1 team captain for a total of 6. Friends, family, co-workers, are all are welcome to join!

What does my donation support?

Your gift allows JA to provide financial literacy, work readiness and entrepreneurship programs to students at no cost to NJ students.

How much money do I need to raise?

Each bowler should raise a minimum of \$110, or \$660 per team *before* the event. \$660 is the cost of a program for a JA classroom.

How many games do I bowl?

As many as you can fit into 2 hours so it is important to arrive on time!

Do I need to know how to bowl?

No, you do not! Skills are not required! Join us for a good time and help NJ students prepare for their future.

Can I pledge money and not bowl?

Of course! You can come watch the fun and/or support your company or a particular bowler at janj.org/events/bowl_a_thon.

Is food provided?

Yes. Pizza and soda (and lots of candy) is provided.

Are drinks provided?

Yes. We will make sure the bar will be open should you wish to purchase alcoholic beverages.

What if I receive money after the Bowl-A-Thon?

We gladly accept money raised after the event. Please forward the money to either your company coordinator or directly to JA.

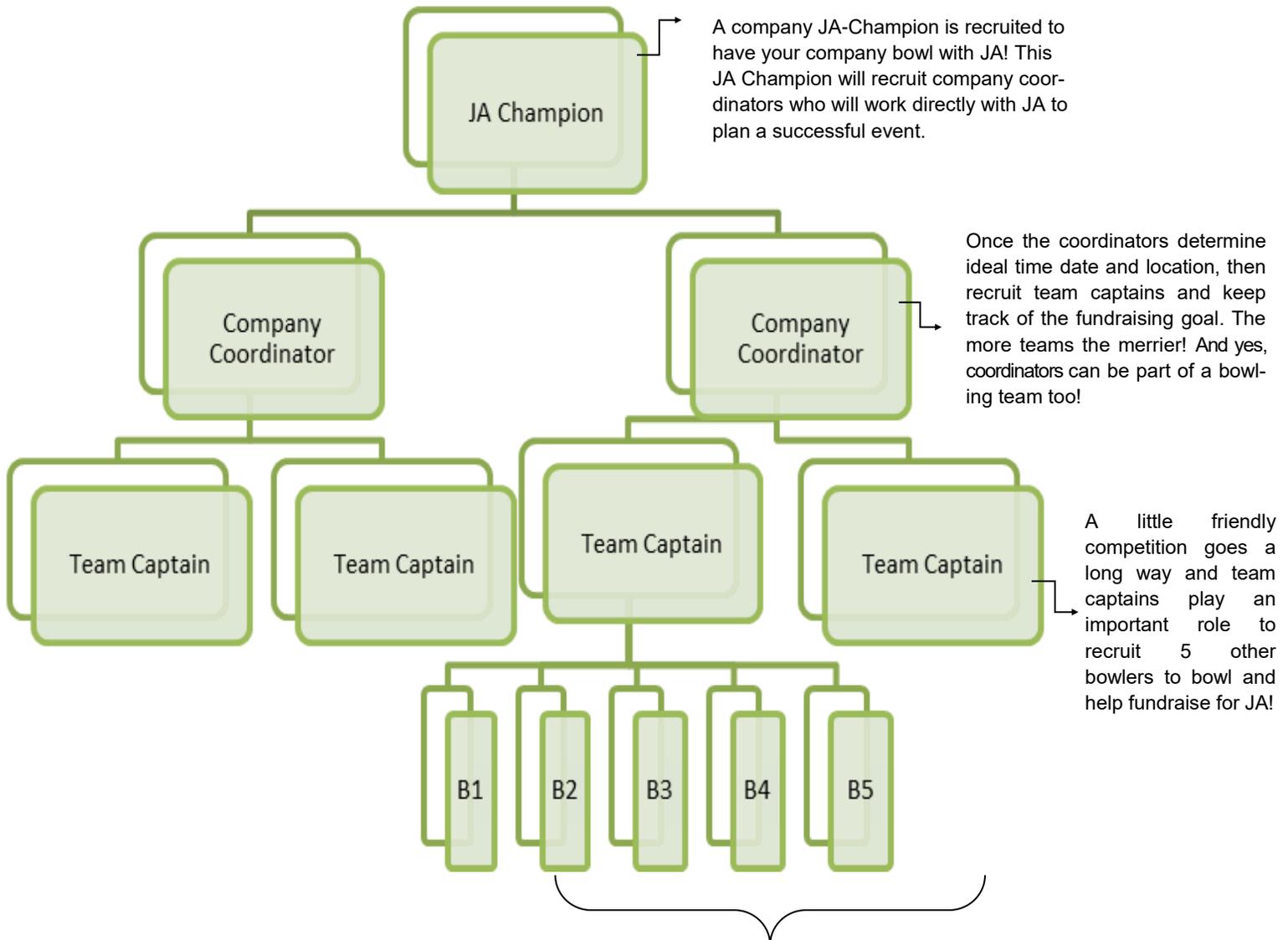
Is my donation tax deductible?

Funds raised for the Bowl-A-Thon are 100% tax deductible!

How it Works

Teamwork makes the dream work. See how a Bowl-A-Thon is organized and the role you can play. JA could not run a Bowl-A-Thon without you and your support!

THANK YOU.



The Bowlers: Fundraise \$110 per person or \$660 per team! \$660 is the cost of a program for a JA classroom — so if every bowler on a team raises \$110, your team can provide a JA Program to an entire class.



Online Giving and Registration Set-Up Instructions

JA makes it easy to register and raise money for the 2017-2018 JA Great American Bowl-A-Thon Challenge. It's an **EASY and SECURE** way to raise money and help fund JA programs, and it only takes 5 minutes!

Here's what you need do:

1. Click [here](#)
2. Choose to "start a team" or "join a team" on the left side column.
3. Create a team or search for your captain and hit continue.
4. Follow the prompts to fill out your information.
5. Raise \$110 per person by donating or pledging online.

Although there is a \$660 team fundraising goal, we encourage you to set a higher fundraising goal! After each of your bowler registers and donates to JA, you can easily review your team's fundraising report.

Fast Facts

Examples of how your pledges can help children in JA:

- \$37 Supports a JA Student**
- \$100 Funds a JA Classroom Kit**
- \$660 Provides JA to an Entire Classroom**

JA will be at the event to ac-

cept checks and cash

donations as well. Please make all checks payable to:

Junior Achievement of NJ
360 Pear Blossom Drive
Edison, NJ
08837

For more information about JA, visit janj.org. Not that tech-savvy? Have questions? No worries. The JA staff will be happy to help answer questions or register you and your team.

Please contact **Dawn Schwartz** dschwartz@ja.org.